

# Founder's Day

April 30, 2010

Dear Beta Sigma Phi Friends,

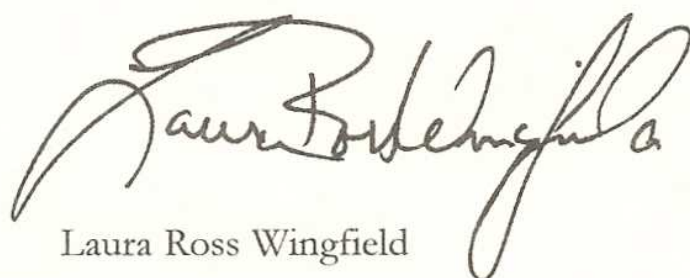
There will only be one message from International now, to wrap up this old theme and introduce the new. Hopefully this will give you all more time for fun.

This past year's theme, "Share our Passport to Adventure" has been a lot of fun. We've seen some great ideas for programs and decorating using the theme. Many chapters have used it to get to know the areas where we have chapters outside our own countries, always a good thing. The more we understand our similarities, the the easier it is to enjoy our differences. Face it, there is only one race after all, the human race, in all it's wonderful aspects. We took this past year to get to know our world a little better and hopefully we have included new women into our circle who can share new ideas and dreams with us.

We are continuing our exploration with this year's theme "New Paths to Friendship." We hope that during this year you will think of new ways to expand your friendships within Beta Sigma Phi and outside. With the addition of new technology, many of our members have had the opportunity to enlarge their circle of sisters through on line chapter membership, allowing members to belong to a chapter that has members from all over. It opens opportunities to members who don't have chapters near them or who are unable to attend in person for any reason. We are adding a chat room to our website to give you all additional ways to be in touch with sisters from other places.

We hope you all will also use this year's theme to think of ways to reach out to more women who haven't had the opportunity to be sisters and welcome them to our circle. There are so many new ways to get the word out with things like Facebook, Twitter, Meetup and many, many more. Lets make sure that we keep up with the trends and find new ways to welcome new sisters and their ideas. Please share any new ideas you are trying so we can share them with your sisters around the world.

In this new year, enjoy the new theme, "New Paths to Friendship" by finding new ways to reach out and expand our sisterhood. This path can lead you to so many wonderful gifts.



Laura Ross Wingfield